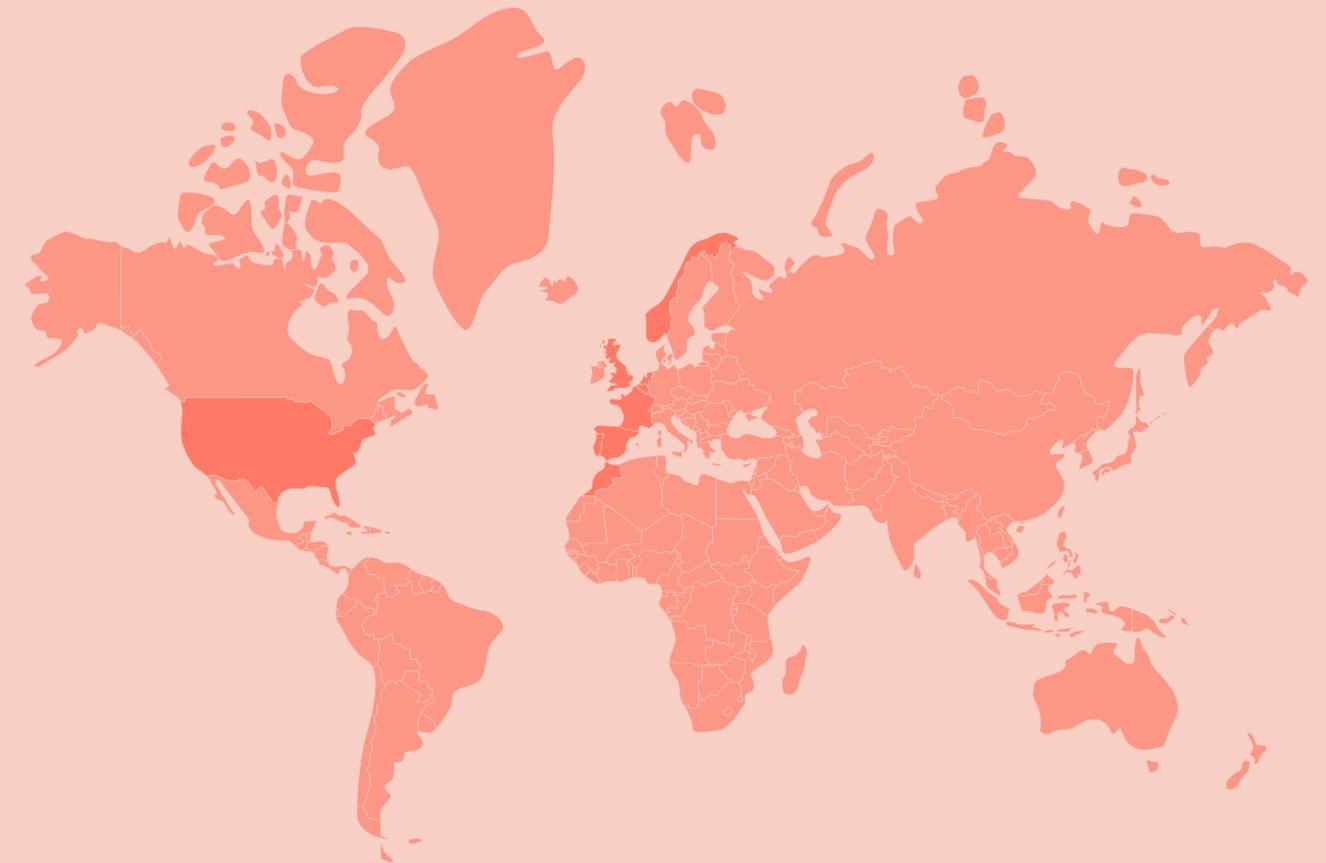


LET'S
PARTNER
UP

 easyorder

Facts & numbers.

- Founded in 2016
- Trusted by **+500 customers**
- **Our omnichannel solution is available globally** but we have customers based in: BENELUX, France, Portugal, UK, US, Morocco, Spain, Norway
- **2 million orders** in the last 12 months and growing.
- Total turnover for our customers: **€ +50 million**
- **+150 000 end-users**



From an ordering solution to a fully digital concept.



2016

2016 - 2018

2019

2020

2021 - ...

Launch

Launched as an online ordering solution for local merchants.

Fine-tune

Increased efficiency in ordering.

Upgrade 1.0

Included customer loyalty to the mix.

Upgrade 2.0

Focus on marketing features and UX design.

Repositioning

Repackaging individual solutions with a strong focus on AI-based marketing automation.

Captured market requirements



We're here to solve **major problems.**



Human resources

Since there is a lack of trained and reliable staff for the F&B industry, **labor wages** have increased. However, **customers lose patience and want better and quicker service.**



No access to customer data

Merchants don't get access to customer data from 3rd party platforms. As a result, they **don't have the tools** to retarget and nurture their customers **to get them to come back.**



Difficult to build your own

It requires a project manager and multiple companies to come together to build a reasonably well-integrated D2C ordering system. Such a project is **very expensive and fragmented.**



Depending on 3rd party platforms

F&B businesses pay platforms like Deliveroo a commission fee of **30% for every order.** While this is an excellent way to attract customers and fill gaps, it becomes **very expensive** if companies need to rely on them for their sales.

Who we help.

From enterprise and **mid-market customers** to **small business owners with big ambitions.**



Restaurant & hospitality



Franchise



Food takeaway & delivery



Foodcourts & venues



Dark kitchens



Butcher



Bakery



Hotel roomservice



Beauty & hair salon



Florist



Retail



Event venues

Our omnichannel solution.

It's the full-fledged concept that first movers like McDonald's have fine-tuned over the last decade, packaged as a plug and play service for a fixed monthly fee.



A branded app.

Marketing and customer loyalty oriented channel that boosts sales.

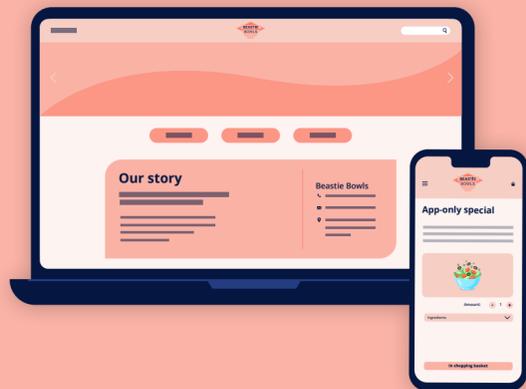
 easyorder  easyloyalty



Self-order kiosk.

Increases average ticket size by >20% and reduces labor costs.

 easykiosk



Web ordering page.

Direct, commission-free ordering channel that can be seamlessly integrated into an existing website.

 easyorder

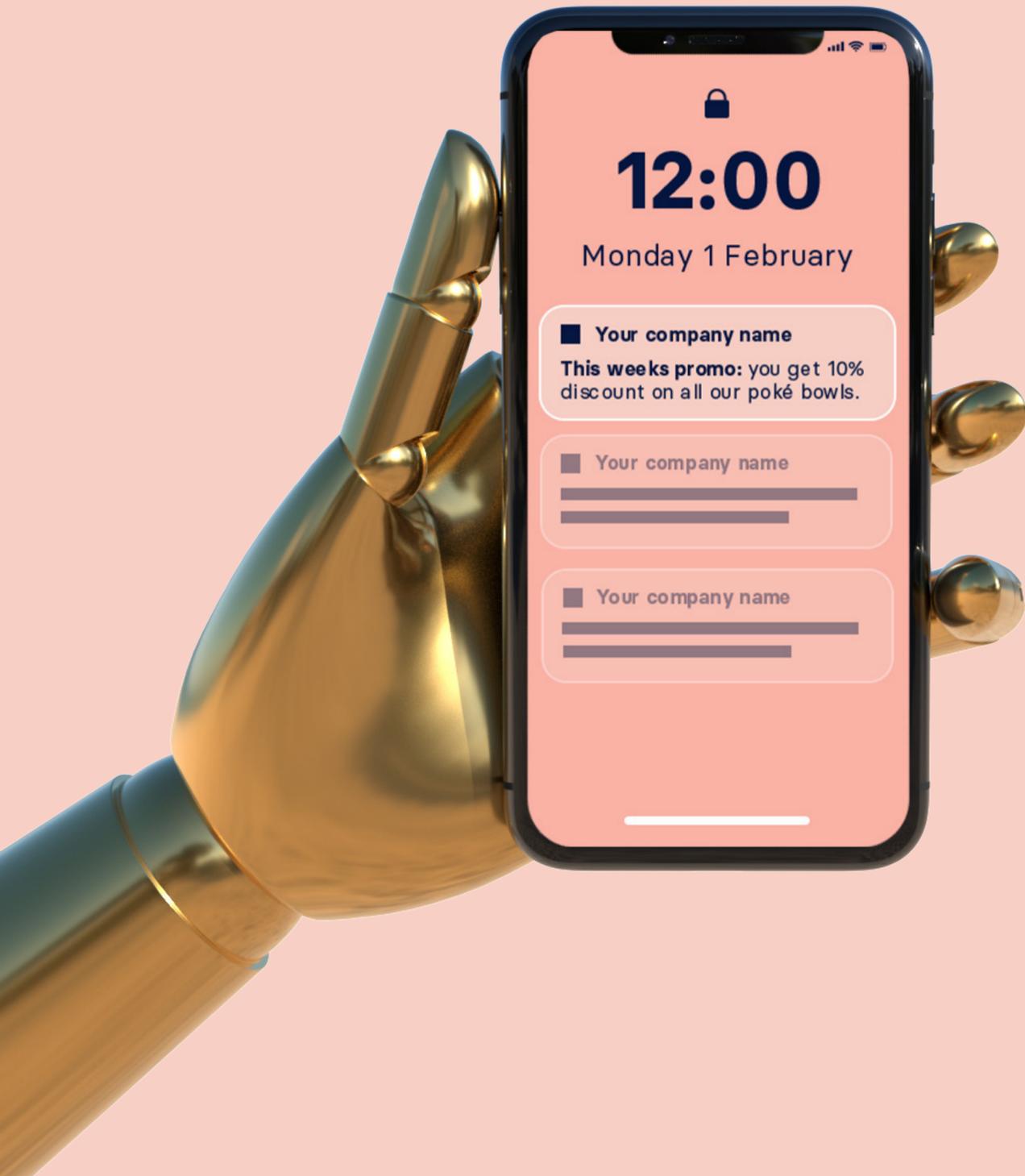


Tableside QR code.

Order and pay at the table without old-school paper menus, further reducing labor costs.

 easybutler

We invested in the best marketing features.



Feature #1

Push notifications

Connect directly with your customer base by sending them push notifications. We help you reach the right customers at the right time with relevant promotions and marketing campaigns.



Feature #2

In-app loyalty card

Show your loyal customers how much you value their business. Strengthen your bond with loyalty cards, or even create special offers for their birthday.



Feature #3

Branding is key

The bespoke, branded app with your unique logo creates a top-of-mind brand recall with your customers and leads. And the branded direct ordering webpage can be fully integrated with your website.



Feature #4

Discount codes

Keep your regular customers happy and re-connect with those who have not signed in recently with special, appetising offers.

Our ecosystem.

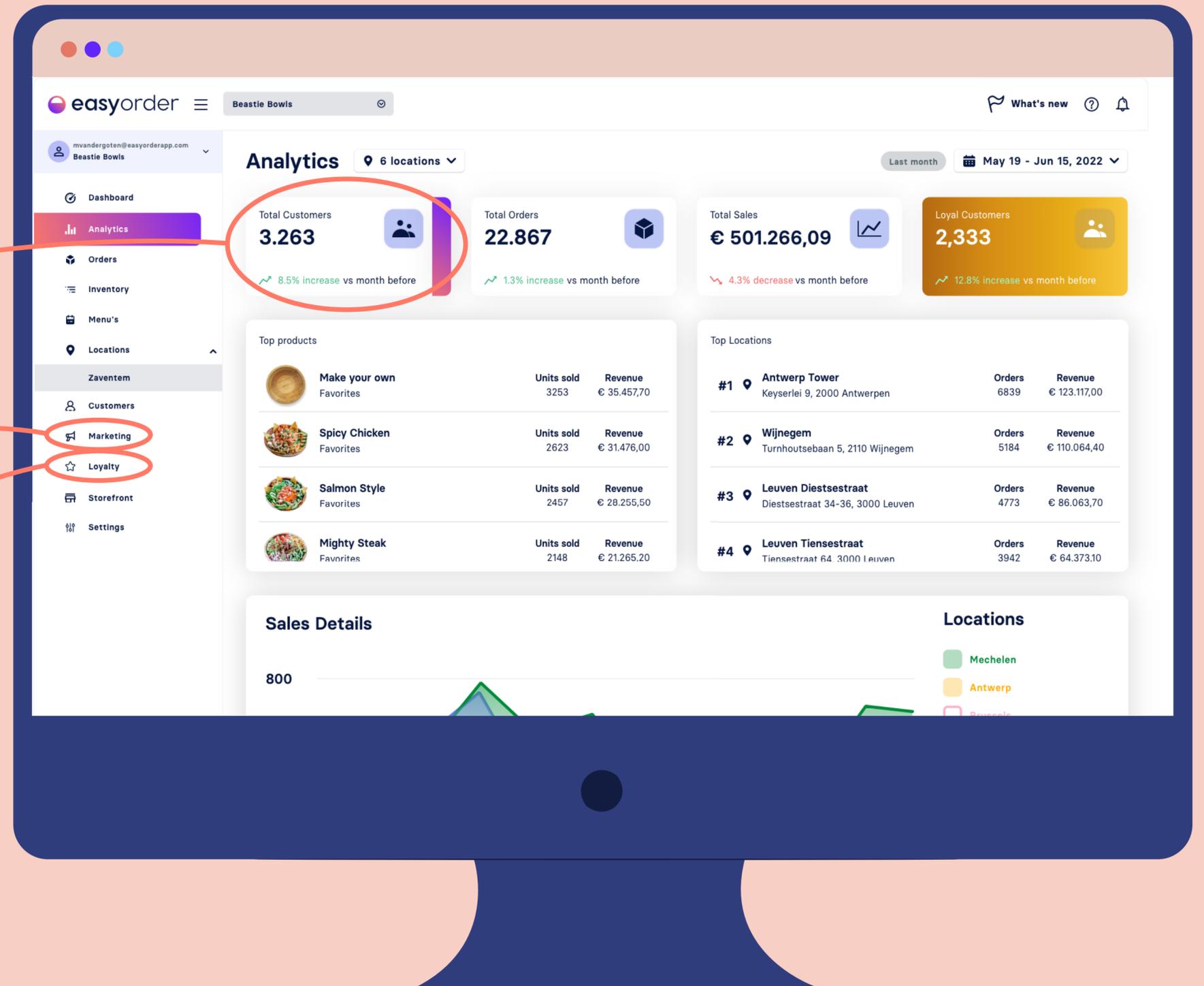


Our awesome dashboard.

Cool statistics

Build-in marketing features

Integrated loyalty tool



Our preferred partners.



They trust us.



F*ck commission fees, hello fixed monthly price.

Cut back on commission fees and start earning money on your products. At EasyOrder, you pay a fixed monthly fee regardless of your turnover. Bye Bye sky-high commission fees, hello money-making machine.

✘ Sky-high commission fees

✘ The more you sell, the more you pay

✘ Dependent on other parties

✔ Fixed monthly price

✔ The more you sell, the more you earn

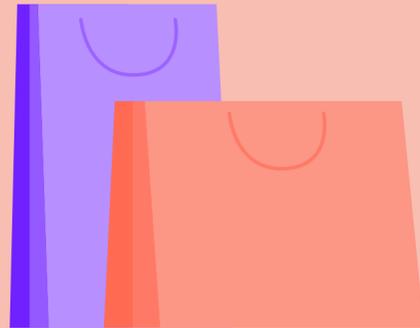
✔ Independent, with support when needed



EasyOrder seeks a partner.



Why EasyOrder.



Complete your offer.

Add an omnichannel concept to your solution and offer your customers the best they can get.



Be rewarded.

Earn from new and recurring annual subscriptions and build a sustainable extra revenue stream.



Boost awareness.

Drive marketing through joint customer case studies and expand reach through multiple channels.

Partnership objectives.

- Become **preferred partners** in **selected regions**
- **Grow** each others **customer base**
- **Generate (more) revenue** with EasyOrder



Get in touch.

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